

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

3rd Floor, New CTS Building

16, Greams Road, Chennai – 600 006

Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/170/Tariff/11-12/73

dt @ Chennai 04-11-2011.

Sub : 200 SMS/Day/SIM in 2G/3G Prepaid/Postpaid Mobile services in TN LSA - **reg.**

Ref : 1.This office letter of even no.65 dt 29-09-11

2.TRY IN email intimation reg. implementation of 200SMS/day dt 04-11-11

In continuation to this office letter under ref(1), the restriction of 100 SMS per day per SIM is revised as 200 SMS per day per SIM, as per TRAI relaxation conveyed vide mail under ref(2), in Tamilnadu LSA (incl. CHTD) **with effect from 00:00 Hrs of 04-11-2011.**

This is for the information of all concerned please.

(K.R. Aravindavalli)

AGM(Marketing-CM)

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai for information pl.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM/DE In charge IN - Trichy & Bangalore - for necessary action please.

DGM(NW-O)/DE Commercial, Coimbatore - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai – For information please.